

Message Text

UNCLASSIFIED

PAGE 01 TANANA 00066 180746Z

13

ACTION COME-00

INFO OCT-01 AF-10 ISO-00 EB-11 FEA-02 SCI-06 CIAE-00

INR-10 NSAE-00 RSC-01 TRSE-00 SS-20 DRC-01 FMC-04

/066 W

----- 010551

R 180430Z JAN 74

FM AMEMBASSY TANANARIVE

TO SECSTATE WASHDC 5935

UNCLAS TANANARIVE 0066

E.O. 11652: N/A

TAGS: ETRD, MA, US

SUBJECT: REEXTENSION MOORE-MCCORMACK SHIPPING ROUTE TO
MADAGASCAR

FOR ASST SECY OF COMMERCE FOR DOMESTIC AND INTERNATIONAL
BUSINESS DOBBINS.

BEGIN SUMMARY: REQUEST YOUR ASSISTANCE IN URGING MOORE-MCCORMACK
REESTABLISH SHIPPING SERVICES TO MADAGASCAR AS IMPORTANT ELEMENT
IN EXPORT PROMOTION CAMPAIGN. END SUMMARY.

1. WHEN I MET WITH YOU DECEMBER 7, I STATED THAT REESTABLISHMENT
MOORE-MCCORMACK SHIPPING SERVICES TO MADAGASCAR (WHICH DIS-
CONTINUED ABOUT YEAR AGO BECAUSE OF CONGESTION AT PORT OF
TAMATAVE, NOW CLEARED UP) IS IMPORTANT FACTOR IN OUR CAMPAIGN
INCREASE U.S. EXPORTS TO MADAGASCAR. YOU ASKED ME LET YOU KNOW
IF YOU AND PERHAPS MARITIME ADMINISTRATION COULD HELP ON THIS
MATTER.

2. DECEMBER 10, I TELEPHONED ROBERT O'BRIEN, EXECUTIVE VICE
PRESIDENT MOORE-MCCORMACK, TO URGE RESCHEDULING CALLS AT
MALAGASY PORTS. HE PROMISED CONSIDER IT, BUT SAID WOULD FIRST
HAVE TO SEE HOW BUNKERING SITUATION DEVELOPED SINCE U.S.
GOVERNMENT THEN ON VERGE OF ANNOUNCING FUEL ALLOCATION SYSTEM.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TANANA 00066 180746Z

3. MY UNDERSTANDING IS SYSTEM, AS NOW ESTABLISHED, ASSURES FULL

BUNKERING NEEDS OF ALL VESSELS CALLING AT U.S. PORTS PROVIDED THERE IS NO DISCRIMINATION ABROAD. MALAGASY POLICY IS TO PROVIDE BUNKERS TO ANY VESSEL REGULARLY CALLING AT MALAGASY PORTS AND NOT JUST PUTTING IN TO OBTAIN BUNKERS. BUNKERING PRICE HAS GONE UP SUBSTANTIALLY AT MALAGASY PORTS, BUT WE UNDERSTAND IN ABOUT SAME PROPORTION AS ELSEWHERE. THERE THUS WOULD SEEM BE NO PROBLEM FROM STANDPOINT OF BUNKERS IN MOORE-MCCORMACK'S REESTABLISHMENT OF SERVICE TO MADGASCAR.

4. AS I TOLD O'BRIEN, U.S. EXPORTS TO MADAGASCAR ARE RISING. IN FIRST EIGHT MONTHS 1973 THEY AMOUNTED TO \$11.6 MILLION (ON BASIS MALAGASY STATISTICS) WHICH EXCEEDS THEIR TOTAL AMOUNT FOR EACH OF PRECEDING THREE YEAR. WE ARE HOPING FOR FURTHER GROWTH AS RESULT OUR EXPORT PROMOTION EFFORTS HERE.

5. MOORE-MCCORMACK AGENT IN TANANARIVE HAS INFORMED US THAT RECENT TELEX FROM MOORE-MCCORMACK ADVISED THAT LINE WOULD NO LONGER EVEN HAUL MALAGASY CARGO TO U.S. FROM TRANSHIPMENT PORTS (MAINLY DURBAN) BECAUSE COST OF INITIAL LEG OF SHIPMENT FROM MADAGASCAR TO SOUTH AFRICA DOES NOT LEAVE ENOUGH MARGIN MAKE FURTHER HAUL TO U.S. PROFITABLE. PERHAPS BASIS THIS DECISION CAN BE TURNED AROUND AND USED AS FURTHER ARGUMENT TO ENCOURAGE RESUMPTION OF MOORE-MCCORMACK AT MALAGASY PORTS, PARTICULARLY SINCE MALAGASY EXPORTS MAINTAINING PREVIOUS LEVELS TO U.S.

6. ANYTHING YOU CAN DO ON THIS MATTER WITH MOORE-MCCORMACK WILL BE MUCH APPRECIATED. WARM REGARDS.
MENDENMALL

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE, REFUELING, PETROLEUM, IMPORTS, EXPORTS, PROGRAMS (PROJECTS), PRICES
Control Number: n/a
Copy: SINGLE
Draft Date: 18 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974TANANA00066
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: TANANARIVE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740130/aaaabcjc.tel
Line Count: 89
Locator: TEXT ON-LINE
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: martinml
Review Comment: n/a
Review Content Flags:
Review Date: 03 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <03 OCT 2002 by rowelle0>; APPROVED <20-Nov-2002 by martinml>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: REEXTENSION MOORE-MCCORMACK SHIPPING ROUTE TO MADAGASCAR
TAGS: ETRD, MA, US
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005